

The following methods of communication with the community should be utilized:

PUBLIC COMMUNICATIONS

- News releases (radio, TV, newspapers)
- News conferences (radio, TV, newspapers)
- Community telephone or "hot line" radio programs
- Display advertisements in newspapers detailing management position
- Direct contact with newspaper editors and radio-TV news editors
- Regular newsletter
- Local meetings
- Speeches to community groups before strike (e.g., Lions, Rotary, etc.)
- Regular radio reports on City government
- Regular newspaper column written by an official of the local jurisdiction
- Sound Trucks